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Superior Quality
Strawberry
Plants



1957-58

BLAKEMORE

ARKANSAS CERTIFIED U.S. Department of Agriculture

Blue Tag

FIRST YEAR FROM FOUNDATION STOCK

FLORIDA "90"

ARKANSAS CERTIFIED

Blue Tag

FIRST YEAR FROM FOUNDATION STOCK

Foundation Stock

FROM UNIVERSITY OF ARKANSAS
EXPERIMENT STATION

VIRUS FREE DISEASE FREE

Grown By

HILTON JOHNSON

With

THE CONNER COMPANY

MAIL ORDERS TO:

THE CONNER COMPANY

AUGUSTA, ARKANSAS

ARKANSAS' FINEST *Blakemore Strawberry Plants*

STATE CERTIFIED BLUE TAG
Virus Free—Disease Free
First Year from Foundation Stock
 INTRODUCED BY THE AGRICULTURAL
 EXPERIMENT STATION OF THE
 UNIVERSITY OF ARKANSAS

100 Plants	\$ <u>2.50</u>	Prepaid
1,000 or More Plants	\$ <u>9.50</u>	Not Prepaid

STATE CERTIFIED GREEN TAG **BLAKEMORE PLANTS**

Second Year from Arkansas Foundation Stock

VIRUS FREE DISEASE FREE

100 Plants	\$ <u>2.00</u>	Prepaid
1,000 or More Plants	\$ <u>7.00</u>	Not Prepaid

ARKANSAS' FINEST *Florida "90"* *Strawberry Plants*

VIRUS FREE DISEASE FREE
STATE CERTIFIED BLUE TAG PLANTS, FIRST
YEAR FROM FOUNDATION STOCK FROM EX-
PERIMENT STATION, UNIV. OF ARKANSAS
"AN ARKANSAS FIRST"

100 Plants	\$ <u>2.50</u>	Prepaid
1,000 or More Plants	\$ <u>10.00</u>	Not Prepaid

All Certified Plants Grown in
Isolated Fields Under Regulations
of the Arkansas State Plant Board
"The Finest Grown Anywhere"

STATE OF ARKANSAS

(Grown on Our Own Farms from

EARLY VARIETIES:

FAIRFAX:

Large quality berries . . Very firm . . Good flavor . . productive.

Price: Less than 1,000 plants, \$2.00 per 100 Postpaid
1,000 or more plants, \$12.00 per 1,000 at Augusta, Ark.

MISSIONARY:

A Southern favorite . . Good on most soils . . Firm, bright red berries . . Productive . . Good shipper, freezer and canner.

Price: Less than 1,000 plants, \$2.00 per 100 Postpaid
1,000 or more plants, \$7.00 per 1,000 at Augusta, Ark.

REDGLOW: "A Fine New Berry"

Large size, vivid red color . . Very good flavor . . Good freezer and canner . . Stele resistant.

Price: Less than 1,000 plants, \$2.00 per 100 Postpaid
1,000 or more plants, \$15.00 per 1,000 at Augusta, Ark.

FLORIDA "90":

Large, juicy, red berries . . Well adapted to Deep South conditions . . Ship well, market well.

Price: Less than 1,000 plants, \$2.00 per 100 Postpaid
1,000 or more plants, \$7.00 per 1,000 at Augusta, Ark.

BELMAR:

Attractive color and good flavor . . Extra large berries . . Ship well . . A favorite in the Central Belt.

Price: Less than 1,000 plants, \$2.00 per 100 Postpaid
1,000 or more plants, \$7.00 per 1,000 at Augusta, Ark.

SEMI-EARLY VARIETIES:

DIXIELAND:

Another fine new berry . . Large, firm, attractive berries . . Best for freezing . . Excellent shipper.

Price: Less than 1,000 plants, \$2.00 per 100 Postpaid
1,000 or more plants, \$8.00 per 1,000 at Augusta, Ark.

INSPECTED VARIETIES

Virus Free, Disease Free Stock)

DUNLAP:

Fruit is good size, a beautiful, bright red color, glossy and firm. Hardy in bad weather conditions.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~7.00~~ per 1,000 at Augusta, Ark.

PREMIER:

Highly productive . . Vigorous plant maker . . Recommended for home use, local market and shipping . . Good flavor.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~12.00~~ per 1,000 at Augusta, Ark.

MID-SEASON VARIETIES:

ALBRITTON:

A good, new variety . . Large berries with rich, red color . . Extensively grown in Eastern sections.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~10.00~~ per 1,000 at Augusta, Ark.

TENNESSEE BEAUTY:

One of the most widely acclaimed new berries . . Large, with good color and flavor . . Productive . . Very popular with shippers and freezers.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~8.00~~ per 1,000 at Augusta, Ark.

POCAHONTAS:

Heavy yielding new variety . . Very large attractive berries . . Highly flavored . . A production leader.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~10.00~~ per 1,000 at Augusta, Ark.

ARMORE:

A Missouri introduction . . Good-sized berries with excellent flavor . . Good all-purpose variety.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~8.00~~ per 1,000 at Augusta, Ark.

(over)

MID-SEASON VARIETIES (Cont'd.):

MASSEY:

One of the firmest, best looking quality berries . .
Very productive.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~8.00~~ per 1,000 at Augusta, Ark.

ROBINSON:

Large, brilliant red berries of uniform size . . Vigor-
ous grower and heavy yielder.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~10.00~~ per 1,000 at Augusta, Ark.

EMPIRE:

Berries extra large size . . Excellent quality . . Firm
. . Good shipper . . Vigorous grower.

Price: Less than 1,000 plants, \$~~2.00~~ per 100 Postpaid
1,000 or more plants, \$~~12.00~~ per 1,000 at Augusta, Ark.

EVERBEARING VARIETIES:

OZARK BEAUTY:

An Outstanding Berry, Originated in Arkansas
Appears to be the best of all everbearing berries . .
Superior berries with excellent flavor . . We recom-
mend highly for home use.

Price \$~~.25~~ per plant, prepaid.

20th CENTURY:

Delicious, large, firm berries . . Vigorous . . Fruits
early to late.

GEM:

An old favorite . . Bright red, large berries . . Good
shape and flavor.

SUPERFECTION:

A fine berry . . Light color . . Tart flavor . . Excel-
lent for home or local markets.

Prices for 20th Century, Gem and Super-
fection varieties:

\$3.00 for 100 plants prepaid.

Suggestions for *Growing Strawberries*

By HILTON JOHNSON

1. Set the best Virus Free - Disease Free Certified Blue Tag plants available.
2. Buy plants from reliable plant growers. This insures variety purity.
3. Select well drained land that is as free of grass and weed seed as possible. Row or sprinkler irrigation insures against drouth—very important.
4. Plant bed rows should be well prepared and just high enough for drainage, irrigation and cultivation.
5. Suggested row width, 36 inches to 42 inches.
6. Plant spacing in rows, 12 inches to 48 inches, depending on kind of plants, and local conditions.

Plants per acre:

36 in. between rows, 18 in. spacing, 9680 plants.
38 in. between rows, 18 in. spacing, 9170 plants.
40 in. between rows, 18 in. spacing, 8713 plants.
36 in. between rows, 30 in. spacing, 5808 plants.
38 in. between rows, 30 in. spacing, 5503 plants.
40 in. between rows, 30 in. spacing, 5228 plants.

7. Fertilizer. Have your soil analyzed for necessary type and amount. Your County Agent will help and advise. Basic recommendations, 200 lbs. 5-10-5 under beds before setting.
8. Cultivate regularly. Keep clean of grass and weeds. Irrigate a few days before you think it is needed. Do not allow water to cover or stand on plants.
9. Pest control. Consult your County Agent.
10. Consult your County Agent or College of Agriculture for advice in your area.
11. There are 14,520 feet of rows in an acre if rows are 36 inches apart:
13,726 feet in rows 382 inches apart.
13,070 feet in rows 40 inches apart.
12,446 feet in rows 42 inches apart.

The Conner Company
Growers of Quality Plants

